

October 8th, 2022

AEON MALL (CAMBODIA) CO., LTD.
AEON MALL Phnom Penh



~Convert the Plastic Waste into useful Resources~
AEON MALL Phnom Penh plan to install the
“Kid’s play area made from Plastic Recycle”

AEON MALL (CAMBODIA) CO., LTD (hereinafter referred to as “the Company”) initiate a campaign called “**Convert the Plastic Waste into useful Resources**” and plan to install the “**Kid’s play area made from plastic recycle**” which take place at AEON MALL Phnom Penh (hereinafter referred to as “The Mall”) from October 8th until 16th, 2022 from 10:00 to 18:00.

With the aim of realizing a recycling-oriented society in the shopping mall, by setting up a special trash bin to collect and separate plastic waste that can be recycled in order to convert to useful resources such as a flat bar to produce the furniture for the Kid’s play area, furniture and, other eco-friendly exterior materials. By contributing to this campaign, we encourage our **AEON customers** not to throw the waste away, but they can bring it to AEON MALL Phnom Penh. Through this effort, we have installed a kid’s play area that is made from waste and plastic recycling

Our company will continue to work with our customers to raise awareness in respect of the environment and wishes to share the meaning and value of green recycling in order to realize a sustainable mall in the future.



Plastic Collecting and Waste classified Area

[Overview]

■ Plastic waste reduction campaign

- ❖ Implementation mall: AEON MALL Phnom Penh, on the Ground floor (1AAEON)
- ❖ Campaign Date: 08th October 2022 (Saturday) to 16th October 2022 (Sunday)
- ❖ Time: 10:00 to 18:00

SUSTAINABLE DEVELOPMENT GOALS

Our company is actively working company-wide toward the 17 global goals "SDGs" that should be worked on by 2030. The development goals to which this initiative applies are as shown in the figure on the right.



[For more information]

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