

October 26th, 2022

AEON MALL (Cambodia) Co., Ltd
AEON MALL Mean Chey



“Education Diversity Empowerment”

AEON MALL Cambodia sign a Memorandum of Understanding with the Royal University of Fine Art (RUFA)

AEON MALL (Cambodia) Co., Ltd (hereinafter referred to as “our Company”) and AEON MALL Mean Chey (hereinafter referred to as the “MALL”) has signed a memorandum of understanding with the Royal University of Fine Art (RUFA) (hereinafter referred to as “the RUFA University”) on the initiative of “**Education Diversity Empowerment**”. The ceremony took place on October 26th, 2022 at RUFA University.

Under this MOU, Our Company will be hand in hand collaborating with RUFA University to advocate Khmer Cultural Arts to the customers of all generations through the performances of Khmer Traditional Dance, Orchestra, Circus, Theatre and Painting Exhibitions from our talented students from the RUFA University, which will be taking place **at least once a month** at AEON MALL Mean Chey. This collaboration demonstrates our Company’s commitments to promote our Mall’s core concept of “Edutainment” in diverse aspects of education and entertainment, in which we become a significant constituent to assist the beauty of our national arts to be showcased at every touchpoints.

Our Company is very proud to contribute to this meaningful initiative in promoting and preserving the Kingdom’s cultural arts to be lively represented in the modern world to all the people regardless of age and their taste in arts. We will continuously strive to bring even greater possibilities to share and fill the people’s life, and local economic activities and contribute to community life to reach our mission of “Fill everyday life in Cambodia with new possibilities”.

Thank you



[Overviews of the memorandum]

- ✓ Name : Education Diversity Empowerments
- ✓ Implement mall : AEON MALL Mean Chey
- ✓ MOU date : 26th October 2022
- ✓ Types of performance: Traditional Dance, Orchestra, Circus, Theatre and Painting

✂ About the Royal University of Fine Art (RUFA)

The Royal University of Fine Arts is a national university with the task of training and researching in the field of arts and culture with quality, competence, clear skills, ethics and entrepreneurship based on the national policy on the cultural sector of the Ministry of Culture and Fine Arts and the policy on higher education vision 2030. Of the Ministry of Education, Youth and Sports.

SUSTAINABLE DEVELOPMENT GOALS

Our company is actively working company-wide toward the 17 global goals "SDGs" that should be worked on by 2030. The development goals to which this initiative applies are as shown in the figure on the right.



[For more information]

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