

November 3, 2021

AEON MALL (CAMBODIA) CO., LTD

AEON MALL (Cambodia) Co., Ltd. Conducted Event “AEON MALL Donation Day”

AEON MALL (Cambodia) Co., Ltd. (the "Our Company") conducted a charity event called "AEON MALL Donation Day", in order to support financial crisis schoolchildren who are impacted by COVID-19, we donated the fund and goods received from our customers to PSE Cambodia (*), a Non-Governmental Organization.

During the COVID-19 pandemic in the Kingdom of Cambodia, the nationwide public and private schools have closed since May 2021, which generated to adopt online learning. On the other hand, due to the financial crisis, many households cannot afford internet connection and technological communication devices that necessary for online learning.

Respond to this social issue, we conducted the charity events at AEON MALL Phnom Penh and AEON MALL Sen Sok City, which are operating by Our Company, and received books, stationery and other goods as donation items, including but not limited to the fund donating of our customers.

Based on the Basic Principles "Pursuing peace, respecting humanity, and contributing to local communities, always with the customer's point of view as its core.", AEON will constantly work as a group. Therefore, the new coronavirus pandemic will end as soon as possible and the entire region will be able to regain a harmonious daily life with peace of mind.

[Overview of charity event]

- ✓ Implementation mall : AEON MALL Phnom Penh and AEON MALL Sen Sok City
- ✓ Donation amount : Approx. more than 4,000 items and cash \$ 1,900 (electronically transfer)
- ✓ Donation destination : Non-governmental organization “PSE (Pour un Sourire d'Enfant)”



(* PSE Cambodia

Pour un Sourire d' Enfant (PSE) is a non-governmental organization, established at the end of 1995 in Cambodia, working to provide food, shelter, medical care, general education and vocational training to children needing support. PSE are working with underprivileged children, children living in poverty, and without any formal education. PSE has helped more than 6,500 children in Phnom Penh, Sihanouk Ville and Siem Reap. For details: <https://www.pse.ngo/>

SUSTAINABLE DEVELOPMENT GOALS

Our company is actively working company-wide toward the 17 global goals "SDGs" that should be worked on by 2030.

The development goals to which this initiative applies are as shown in the figure on the right.

