

November 30<sup>th</sup>, 2022

AEON MALL (CAMBODIA) Co., Ltd

AEON MALL Sen Sok City



~~The 3<sup>rd</sup> “Blood Donation” is back~~

## AEON Mall and Japan Heart organized the Blood Donation activity

AEON MALL (Cambodia) Co., Ltd. (hereinafter referred to as “Our Company”) organized the 3<sup>rd</sup> Blood Donation event in collaboration with Japan Heart Children’s Medical Center (the “Japan Heart”) under the campaign “Blood of Kindness” which took place on the ground floor of **South Court Whole Zone of AEON MALL Sen Sok City from 09:00 to 16:30**.

Our company has initiated to organize this blood donation event with Japan Heart twice time already at AEON MALL Phnom Penh which received from the 1<sup>st</sup> and 2<sup>nd</sup> drive in totally of **224 donors**. At this time, we received **62 donors** from our golden heart customers that made this blood donation event in successful and meaningfully.

In an effort to respond to this issue, our company had decided to conduct this blood donation drive with Japan Heart regularly. As we know these difficulties in sourcing the necessary blood for surgeries in Cambodia is very challenging, therefore, our company will continue to contribute to raising this awareness for the public on the importance of blood donation in Cambodia. Based on the basic principle “**Perusing peace, respecting humanity, and contributing to local communities**, always with our point of view as its core.

### **[Overview of the Blood donation event ]**

- ✓ Place : AEON MALL Sen Sok City (South Court Whole Zone, GF)
- ✓ Donation time : November 30<sup>th</sup>, 2022 from 09:00 -16:30
- ✓ No. of Donor : ① AEON MALL Phnom Penh
  - 1<sup>st</sup> Drive: 129 donor
  - 2<sup>nd</sup> Drive: 95 donors② AEON MALL Sen Sok City:
  - 3<sup>rd</sup> Drive: 62 donors



**\*About Japan Heart Children’s Medical Center:**

Japan Heart is an international medical NGO that originated in Japan and was established in 2004. And in 2008, they come to Cambodia as a non-profit medical organization that provides sincere care for Patents as well as treatment for children who has cancer

**SUSTAINABLE DEVELOPMENT GOALS**

Our company is actively working company-wide toward the 17 global goals "SDGs" that should be worked on by 2030. The development goals to which this initiative applies are as shown in the figure on the right.

