

March 26th, 2026

AEON MALL (Cambodia) Co., Ltd
AEON MALL Mean Chey

AEON MALL (Cambodia) Co., Ltd Signs the third Memorandum of Understanding with the Royal University of Fine Arts (RUFA)

AEON MALL (Cambodia) Co., Ltd (hereinafter referred to as “our Company”) and AEON MALL Mean Chey (hereinafter referred to as the “MALL”) are pleased to announce the signing of the third Memorandum of Understanding (MoU) with the Royal University of Fine Arts (RUFA) to strengthen cooperation in promoting Khmer culture and traditional arts in Cambodia.

This renewed collaboration stands as a powerful affirmation that culture is the very soul of a nation and demonstrates a forward-thinking commitment to cultural preservation by seamlessly integrating Khmer heritage into contemporary space, transforming commercial venues into vibrant stages where traditional performances can flourish and captivate broader audiences.

Through meaningful financial support, strategic sponsorships, and dedicated resources. The Mall is not merely preserving Khmer artists, elevating and celebrating them in ways that deeply connect with today’s communities. On the other hand, the **Royal University of Fine Arts**, as Cambodia’s premier institution for arts and culture, is committed to nurturing the talents of its students and faculty. By facilitating performances and cultural activities, the University is ensuring that Khmer traditions are passed down to future generations, while offering its students invaluable opportunities to showcase their skills and gain real-world experience.

This partnership is more than an agreement—it is a cultural movement that bridges the gap between tradition and modernity. Together, **AEON MALL MEAN CHEY** and the **Royal University of Fine Arts** are setting a powerful example of how private enterprises and educational institutions can collaborate to preserve national identity, inspire creativity, and foster pride in cultural heritage.



[Overviews of the memorandum]

- ✓ Location : Royal University of Fine Arts (RUFA)
- ✓ MOU Date : March 26th, 2026
- ✓ Types of performance: Khmer Traditional Performances

✘ About the Royal University of Fine Arts (RUFA)

The Royal University of Fine Arts is a national university with the task of training and researching in the field of arts and culture with quality, competence, clear skills, ethics and entrepreneurship based on the national policy on the cultural sector of the Ministry of Culture and Fine Arts and the policy on higher education vision 2030. Of the Ministry of Education, Youth and Sports.

SUSTAINABLE DEVELOPMENT GOALS

Our company is actively working company-wide toward the 17 global goals "SDGs" that should be worked on by 2030. The development goals to which this initiative applies are as shown in the figure on the right.



[For more information]

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